

INTERNAL MEDICINE 2019

BOYD SHOOK

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LACK OF RESPECT

- PATIENTS WANT SPECIALISTS
- SPECIALISTS REFER TO SPECIALISTS
- PAY DIFFERENTIAL IS HUGE
- SPECIALISTS ALWAYS RIGHT
- CONSULT BECOMES A TAKEOVER
- NO FEEDBACK TO PRIMARY CARE
- SPECIALISTS USE PRIMARY CARE FOR CLERICAL DUTIES

UNNECESSARY CHORES

- OUT OF SCHOOL NOTE
- OUT OF WORK NOTE
- DME ORDERS
- INSURANCE AUTHORIZATIONS
- HOME VISIT AUTHORIZATIONS
- FAMILY LEAVE AUTHORIZATIONS

EMR DOCUMENTATION

- JUSTIFY VISIT CODE
- JUSTIFY DME
- MEANINGFUL USE
- QUALITY MEASURES
- AVOID LITIGATION
- JUSTIFY REFERRAL
- JUSTIFY NONFORMULARY MEDICATION

INAPPROPRIATE DEMAND

- HEALTH FAIR FINDINGS
- MEDIA MEDICATION PROMOTIONS
- MEDIA DME PROMOTION
- DISEASE ORGANIZATION PROMOTIONS
- ABNORMAL LABORATORY OR IMAGE FINDINGS

INTERNAL MEDICINE TEAM

- PHYSICIAN LEADER
- MEDICAL ASSISTANT
- NURSE PRACTITIONER
- PHYSICIAN ASSISTANT
- PHARMACIST
- NURSE
- DIETITIAN
- SOCIAL WORKER
- CODERS
- MEDICAL RECORD KEEPERS
- DISEASE MANAGERS

EXPAND MEDICAL WORKERS

- PRINCIPAL CARE
- ADVANCED NURSE PRACTITIONERS
- PHYSICIAN ASSISTANTS
- FAMILY MEMBERS

GROUP CLINICS

- DIABETES
- OBESITY
- HYPERTENSION
- ARTHRITIS
- EXERCISE