



A M E R I C A N  
O S T E O P A T H I C  
A S S O C I A T I O N

# Hello, OKLAHOMA!

**Thomas L. Ely, DO, FACOFP, FAAFP**

**AOA President-elect**

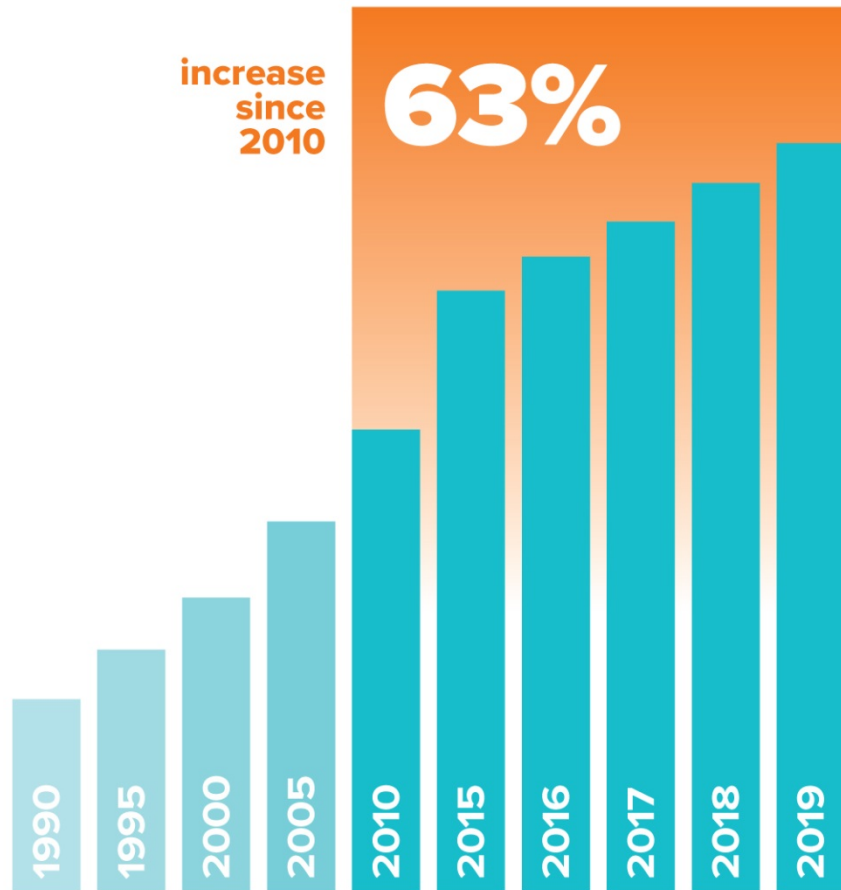
*April 25, 2020*

# Positioning for the future

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# A growing and dynamic profession



Over 30 years, the number of DOs practicing in the US has more than tripled.

151,373 DOs & osteopathic medical students in the U.S.

121,006 DOs in the U.S.

30,367 Osteopathic medical students

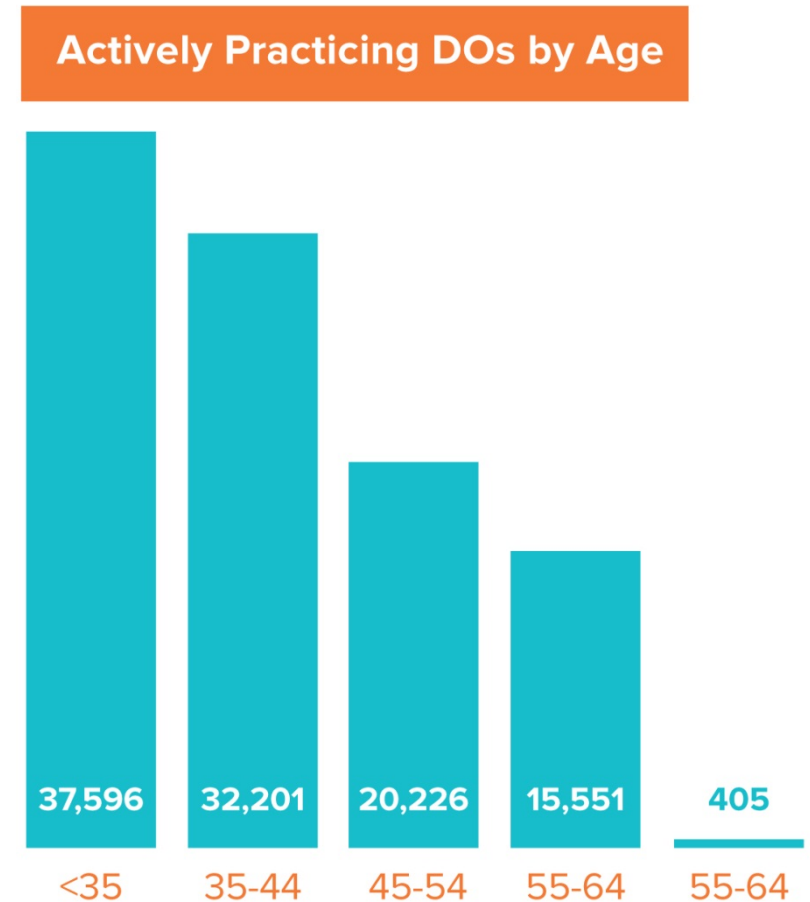
# Next generation DOs

Osteopathic medicine is one of the nation's fastest-growing health care professions.

**66%** of actively practicing DOs are under age 45

**42%** of actively practicing DOs are women

**73%** of actively practicing female DOs are under age 45



# DOs by specialty

Family Medicine remains the largest DO specialty in the U.S.

**56%** of active DOs practice in primary care

**44%** of active DOs practice in specialty care

## Top 5 Non-Primary Care Specialties for DOs

Emergency Medicine

9.7%

Anesthesiology

4.2%

Obstetrics & Gynecology

4.1%

Surgery - General

3.6%

Psychiatry

3.4%

# AOA's strategic focus

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## Board Certification



Demonstrate excellence in your specialty.

**Choose AOA Board Certification.**

[LEARN MORE NOW](#)



AMERICAN  
OSTEOPATHIC  
ASSOCIATION

## Member Value



Advance your career.

[LEARN MORE](#)



AMERICAN  
OSTEOPATHIC  
ASSOCIATION

## Affiliate Engagement



**STATE ASSOCIATIONS**

# Certification for the future

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- AOA certification is here to stay!
- Developed by and for practicing physicians

**But practice has changed significantly!**



# Innovating board certification

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Efficient, convenient, cost-effective, physician-friendly and relevant to practice



## Early Entry for Initial Certification

- American Osteopathic Board of Anesthesiology
- American Osteopathic Board of Emergency Medicine
- American Osteopathic Board of Family Physicians
- American Osteopathic Board of Internal Medicine



## Longitudinal Assessments for OCC

- American Osteopathic Board of Anesthesiology
- American Osteopathic Board of Emergency Medicine
- American Osteopathic Board of Obstetrics & Gynecology
- American Osteopathic Board of Radiology





# Let's **DO** This.

**CHOOSE AOA BOARD  
CERTIFICATION.**

LEARN MORE:  
[certification.osteopathic.org](https://certification.osteopathic.org)

# What candidate diplomates need to know

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- AOA board certification is here to stay.
- AOA is committed to enhancing and promoting board certification.
- We're making significant investments to improve quality of exams and leveraging technology to make the process more convenient, physician-friendly and relevant to practice.
- AOA board certification will continue to be a valued indicator of osteopathic clinical excellence.



# Extension of board certification eligibility status - 2020

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***Recognizing the impact of COVID-19, the BOS announced the following AOA Board Certification policy changes, which take effect immediately:***



## **Initial Certification**

- One Year Extension



## **Osteopathic Continuous Certification (OCC)**

- Component 2 (Lifelong Learning) – Exploring Options
- Component 3 (Cognitive Assessment) – One Year Extension
- Component 4 (Practice Performance Assessment and Improvement) – Requirements for 2020 Eliminated

# Expand support of and collaboration with affiliates

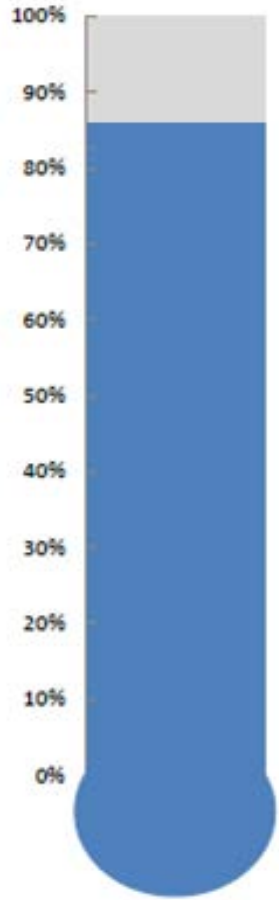
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ACCME Accreditation Program

Improved Communication

Expanded representation

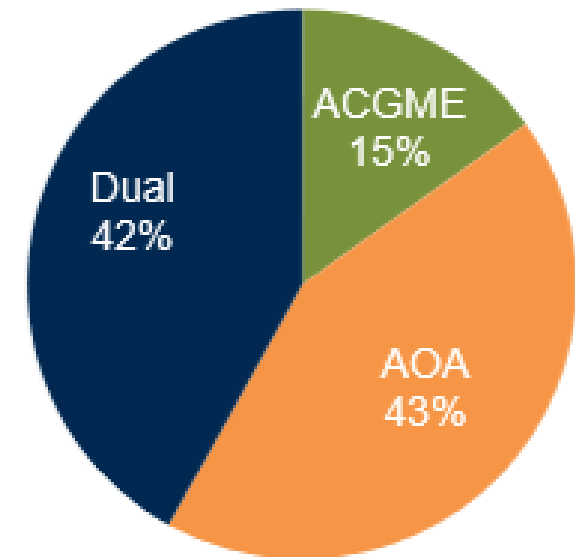
# Single Accreditation System transition



**88%** of positions in AOA programs as of July 2015 are now ACGME-accredited.

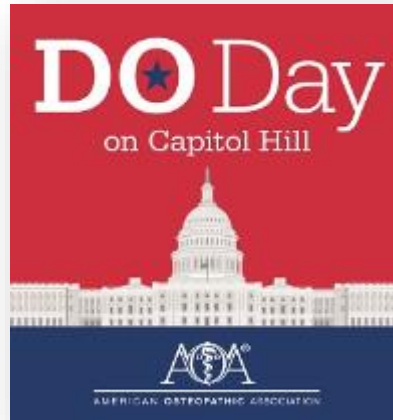
**97%** of programs that applied during transition have achieved accreditation.

**227** have received Osteopathic Recognition



# AOA: What we do for YOU

- Continuing Medical Education
- Advocacy
- Career & Practice Success
- Research
- Public Awareness
- Lifestyle



**The DO**

**OMED**<sup>®</sup>



AOA BOARD  
CERTIFICATION



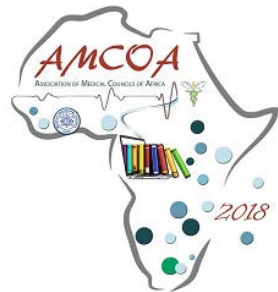
# Advocacy

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- Medical education funding & student loan relief
- Supporting policies that improve access and affordability
- Osteopathic equivalency and recognition
- Defending licensure and scope of practice
- Payment reform, paperwork reduction, prescription drug pricing



# Amplifying our voice





# International impact



- Anguilla
- Antigua & Barbados
- Bahamas
- Barbados
- Belize
- Bermuda
- British Virgin Islands
- Cayman Islands
- St. Kitts & Nevis
- Dominica
- Grenada
- Guyana
- Haiti
- Jamaica

- Montserrat
- St. Lucia
- St. Vincent & the Grenadines
- Suriname
- Trinidad & Tobago
- Turks & Caicos

Created with mapchart.net

# Raising brand awareness

**1 MILLION** Find Your DO searches

**1.2 BILLION** ad impressions



WebMD

YouTube



pandora

Google bing

healthgrades

# Research on osteopathic impact

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**Priority research topics:**

**OMM/OMT**

**Acute & Chronic Pain Management**

**Specific funding allocated for:**

**New Investigators**

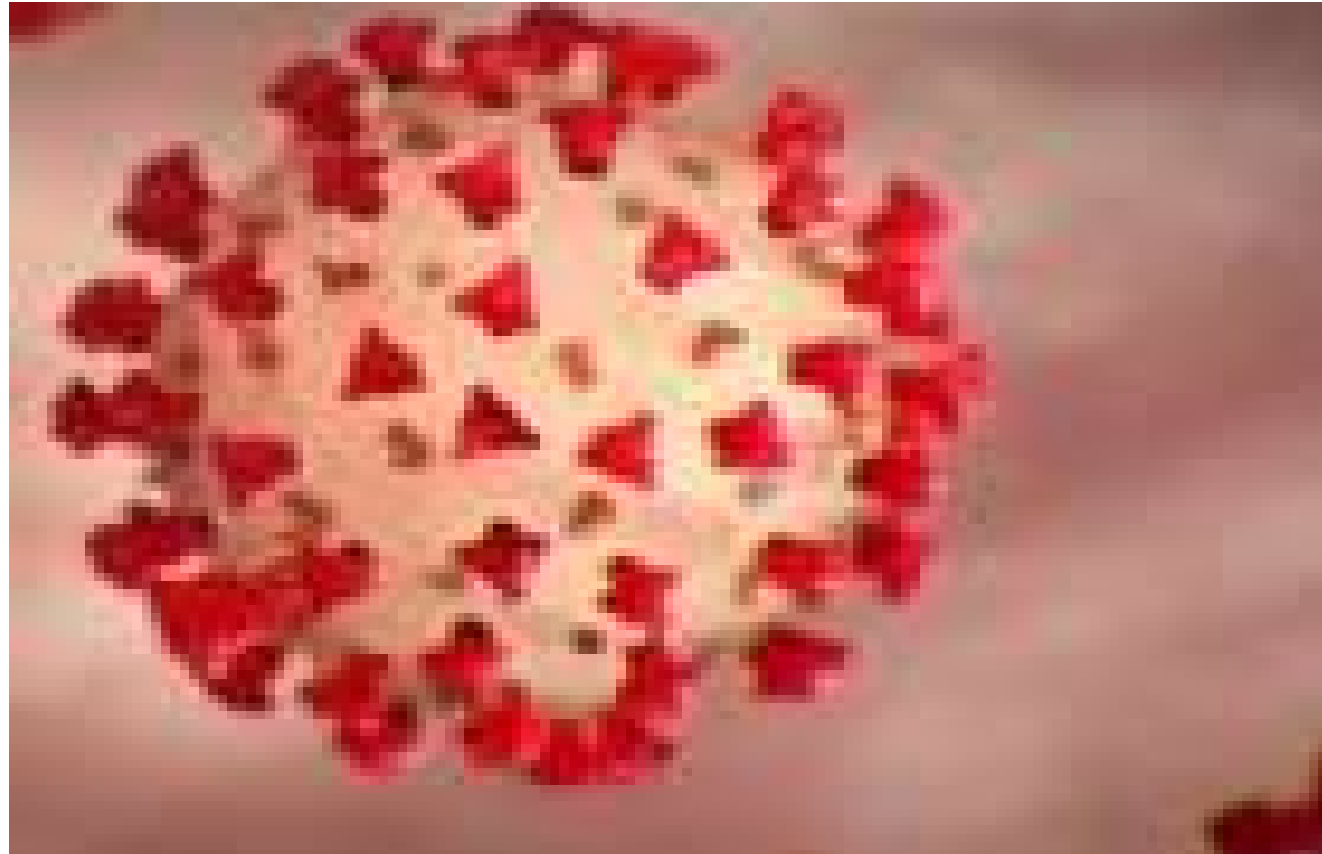
Also funding joint project on medical education & empathy (with AACOM)

**Physicians in Training**

**Students**

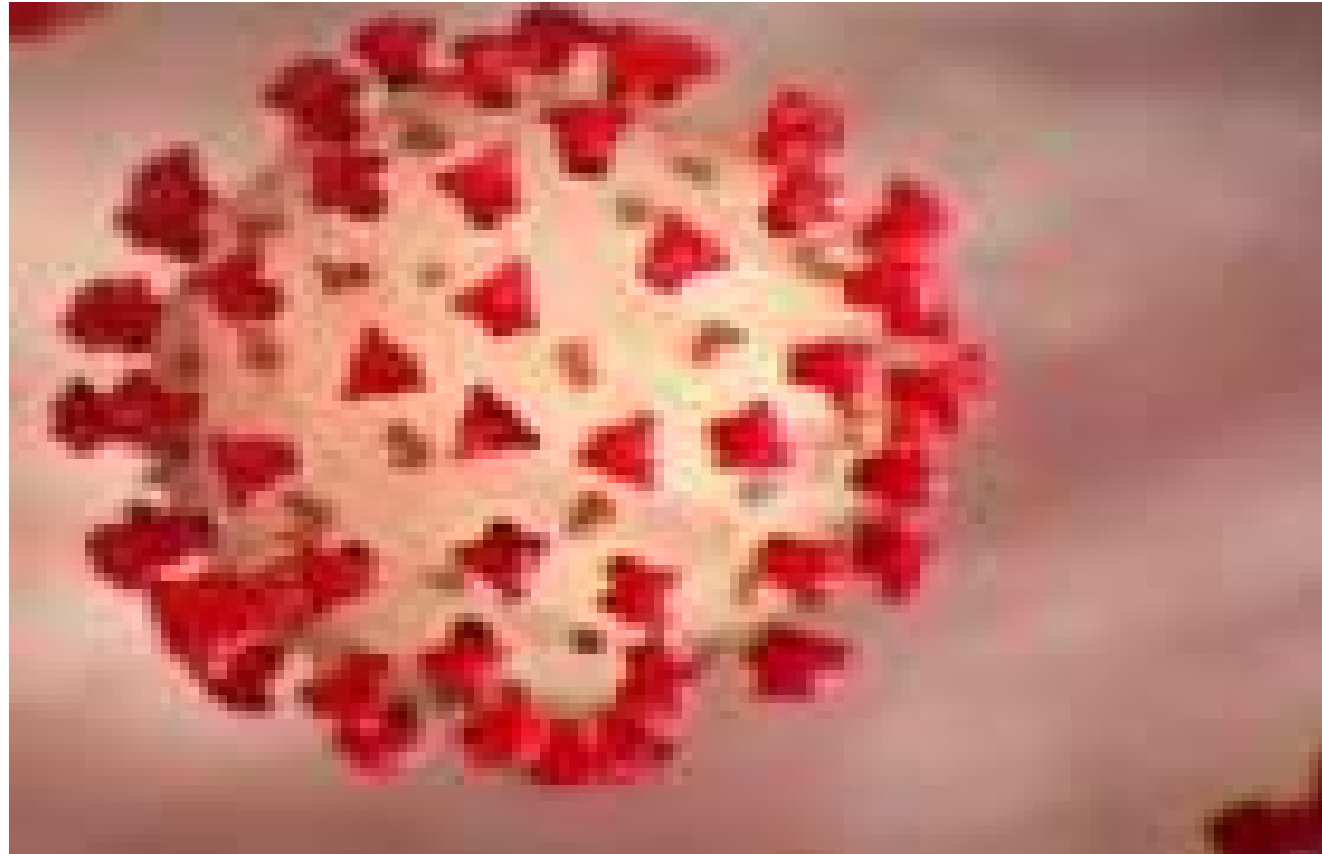
# COVID-19

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# COVID-19

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# ANNOUNCEMENTS

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- **Annual Bureau, Council and Committee Application Process**
  
- **Changes to Annual Business Meeting and House of Delegates**

# The AOA is your professional family

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AMERICAN  
OSTEOPATHIC  
ASSOCIATION



**THERE IS NEVER A BETTER  
TIME TO BE A DO ...**

**QUESTIONS?**