



Jami M. Longacre is President of Longacre Inc., a full-service legislative consulting firm that prides itself in a proven record of success in lobbying the Oklahoma Legislature, marketing and communications expertise, and media and public relations efforts. She has a Bachelor's of Science degree in agricultural economics from Oklahoma State University. As an ag econ senior at OSU, she interned at the State Capitol and has been involved in public policy ever since. After college, she first served as executive assistant to the Secretary of Agriculture and his federal and state legislative liaison. Jami later joined the Oklahoma Cattlemen's Association as director of policy and governmental affairs. After leaving OCA, she was named the first female executive director of the Oklahoma Beef Industry Council. During her tenure,

she implemented numerous programs aimed at increasing consumer demand for beef, such as the "Beef. It's what's for dinner" campaign.