

OKLAHOMA D.O.

SUMMER 2018 | VOL. 81, NO. 5



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OOA President 2018-2019



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8 INAUGURAL ADDRESS OF CHRISTOPHER A. SHEARER, DO, FACOI

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Tyler Lenz, *Editor-in-Chief*



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The Vassar Research Team from OSU-COM are changing the face of medical research.

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Report from the OOA CEO and Executive Director

Lana G. Ivy, MBA, CFRE

Welcome to our post-convention issue of the *Oklahoma DO* magazine! Thanks to all of you that joined us for the annual convention in Tulsa. If you were unable to attend we missed you and hope that you will join us next April in Norman. I encourage you to read the Presidential Inaugural speech that Dr. Christopher A. Shearer made at the OOA Convention on pages 8-11. In his remarks he sets the tone and direction that the OOA will be going this year and beyond as we look to the future of the OOA and its membership. This past year the Board took time to research, study and to learn what we, as an Association, must do to stay relevant to members and prospective members. Under Dr. Shearer's leadership, the Board and the staff are excited and committed to a new infrastructure knowing that it will take time and persistence to see results.

The OOA Board welcomed three new board members and a new resident board member at its annual meeting in April. We are very glad to have Robin R. Dyer, DO (Tulsa), Rebecca D. Lewis, DO (Western), Jonathan B. Stone, DO (South Central) and Christopher Trinh, DO (Resident Trustee) as a part of the OOA Board. They each bring their own unique strengths to the Board and will serve the OOA well. More can be found about them on page 34.

It was a busy legislative session this year and many of the opioid related bills that passed will affect you as a physician. Let me assure you that the OOA worked tirelessly to get the best possible outcomes for our DO physicians. As an Association we decided early on that we wanted to be a part of the solution in addressing our state's opioid epidemic without putting undue burdens on our physicians. We will keep you informed of these new bills as they go into effect through our website and our weekly email communication, the *OOA Report*.

With this being an election year we have a lot of work ahead of us, as over three-fifths of legislators in the 2019 session will have less than four years of legislative experience, even if every single incumbent on the ballot is re-elected. That means we have to continue to educate our legislators about health care and why we know what is best for physicians and patients. We hope you will stay active and engaged. Our Bureau on Legisla-

tion is open to all members and now meets remotely in the evening through a Zoom platform. Call or email our office if you would like to be added to this Bureau.

We are actively preparing for the annual business meeting at the American Osteopathic Association where the Oklahoma House of Delegates will meet over a three day period to discuss and vote on resolutions. We will have a recap of that meeting in the next issue of the magazine.

We are pleased to have Tyler Lenz as our new Director of Membership, Marketing and Communication. Tyler's first day was at the 2018 OOA Convention (he did exceedingly well as a newbie to our organization). Tyler is from Enid, Oklahoma and is an OSU graduate. He brings to the OOA experience in database management, fundraising, public relations and communications.

Maegan Dunn, our former Director of Membership, Marketing, and Communication has moved into the position of Director of Outreach and Administrator of Legislative Affairs. In this role she will work to strengthen our Strategic Partner Program to build more partnerships for the OOA and to secure non-dues revenue, work directly with OSU residency programs to educate them about our mission and staff our new Bureau on Residents, coordinate the mentor/mentee program and also perform administrative duties as it relates to our legislative activities.

I hope you are enjoying your summer and taking time to relax. I am honored to serve as your CEO/Executive Director. Please feel free to reach out to me at any time. My email address is lane@okosteo.org or I can be reached at the office at 405-528-4848.



Maegan Dunn, Tyler Lenz, Lana G. Ivy, MBA

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CHRISTOPHER A. SHEARER DO, FACOI
118TH Annual Convention
Presidential Dinner
April 28, 2018

INAUGURAL ADDRESS

I'm very happy to be here in Tulsa for our 118th Annual OOA Convention. It's an honor to be here in this role and get a chance to address you tonight. That's not something that I have heard in my lifetime, Tulsa and the OOA Annual Convention mentioned in the same sentence. If you would, how about a round of applause for the OOA staff for putting on this program.

It's exciting to be here tonight with family and friends to share in this moment. Nobody gets to this position without lots of support. First I would like to recognize my osteopathic home, the Northwest District and the Northwest Osteopathic Foundation and all my friends from Enid. The Foundation is one of our sponsors of our presidential dinner. Anita Leuktmeyer, our executive director and her husband Mark. Our president of our foundation, Todd Earl and his wife Cindy. He is also the president of Central National Bank who is one of our sponsors. We can't forget that we all serve on the OOA Board as a representative from our local district. Thank you for your support. I would like to thank Integris Health and Integris Medical Group, also one of our dinner sponsors. I also want to thank Angela Cosby, President, IMG, Baptist Health Center in Enid; Kristi Leibold, Administrative Director of Operations, IMG; Dr. Jeffrey Cruzan, Managing Director, INTEGRIS Health, and his wife Cathy; Finney Mathew, President, INTEGRIS Bass Baptist Health and his wife Cassie. Integris has been very gracious in making it possible for me to serve on the board. Thank you for your support.

Last year, Dr. Calabrese chose "Unity" as his theme for his presidential year. He has worked tirelessly in his efforts to bring our osteopathic family together as one whether you are in Tulsa, Oklahoma City or in rural Oklahoma. In my conversations with staff and our board, I have emphasized that we need to think in terms of multiyear plans and set future goals and not just rely on year to year campaigns based on the current president. I have chosen my theme to build on Dr. Calabrese's theme and progress from "Unity" to "Synergy". Synergy is defined as "creating an organization that is greater than the simple sum of its parts". My mission statement for the next year is: Creating synergy by harnessing the wisdom and the experience of our past and the energy and excitement of our youth to forge our future. We have a long history of DO's in our state who have been gifted physicians, great leaders and excel-

lent teachers. That is our past that we want to build on. We have a gold mine of future talent in our DO school and our residency programs here in Oklahoma. That is our future.

So what do we have to overcome to build this synergy. The first thing is, if you look around the meeting rooms at our convention, you will notice a lot of gray hair; a large amount of our members are in their 40's or older. We recently did some research on our association and found our members average age was 56. I felt pretty good about that, I'm not old, I'm "just average". But seriously, this is an issue that all professional organizations are dealing with no matter what business you are in. How do you attract and retain young members? How do you get young members engaged? As a board, we have heard a couple of presentations in the last 2 years just about the generational differences between "baby boomers", "gen Xer's" and "millennials". About how they act, what they value and how we reach them. I'm not going to pick on Millennials, but they are obviously different than us baby boomers. They value social interaction but not always in person. They don't tend to "go to meetings" like this. They are just as comfortable online or even going through social media. They don't join a group "just because it's a tradition". They tend to ask not "when do I join?" but "why should I join?" So our first challenge is to discover how to engage this next generation of DOs in the OOA's mission.

The second challenge is, how do we maintain our osteopathic principles and identity when the way our graduates are being educated is changing? As a quick explanation for those in the room not aware, as of 2020 there will be no more AOA residencies. All residents will train in the ACGME or MD system. DO's now have the option of taking the DO or the MD boards. In tracking this, we are seeing fewer residents who are opting to take DO boards. We are now seeing uncoupling of AOA membership with board certification. Will there be a domino effect with OOA membership?

Finally, when I first started going to the OOA conventions at Shangri La in the early 1980's, most DO's were independent physicians working solo or in small groups. There was an "us vs. them" mentality. How many remem-



ber the “My docs a DO” bumper stickers? DO’s joined the OOA out of loyalty to the profession and the fact that we all stood together. But this is a new era. In 2016, for the first time ever, less than 50% of physicians owned their own practice. Most new residents coming out of training go to work for someone or something. For a lot of us, the ‘us vs. them’ is Integris vs. Mercy or St. Francis vs. St. Johns. It’s not DO vs. MD. How do we create a sense of community when the makeup of our community is changing so drastically?

The concern going forward is how do we stay relevant with all these changes? How do we create that excitement about our association? In answering this question, it allowed me to put my undergraduate marketing degree to use. When I was a young marketing major we used to kid each other about the value of our chosen degrees. I would tell my friend who was a finance major, “you are always selling something even if it’s just selling yourself.” The OOA has never really had to sell itself in the past. For us baby boomers, we had to be a member to get our CME. So, the only question was, “where do I write my check,” or “where do I put my credit card number?” Going forward, we need to have a clear brand message so our prospective members and even our current members know what value we bring to their ability to practice osteopathic medicine.

We need to define our product. A survey of our members from 2016 showed they value our CME. We also want to make sure they value our advocacy efforts. How many people in the room know, if not for the efforts of the OOA, you may have had to check the PMP website every time you wrote a controlled prescription? How many people know that Dr. Dale Derby, our president-elect is also a state representative from Owasso? He is the co-author of the new opioid bill. Our state legislators value our opinion and ask for our help in writing many of the bills that affect our state. We need to make sure that our brand message conveys the value of our product. If we are going to market ourselves, we need to know who our target market is. We need to know who our competitors are. We need to have a plan and a goal. The goals need to be something finite that we can measure. For example, increasing the percentage of young members below the age of 40 and in turn decreasing the average age of our membership. Finally, someone must be made responsible and have a plan to evaluate our efforts and adjust our message on a routine basis. For those of you in the business world, this is not rocket science, but it is something rare in volunteer boards. It’s going to take extra work by our staff and our board members but in my opinion, the future of the OOA depends on it.

So, how do we build the excitement that will in turn create synergy? As I alluded to above, the youth is our future. Our first target market is the residents. We have had a resident board member over the past 3 years. It has been refreshing to

see how they view things and the knowledge and opinions that they bring. Dr. Rebecca Lewis was our first resident board member and she now joins us as a regular board member for the OOA. I would like to thank Dr. Heather Ivy for her work over the past year. She is a radiology resident at OSU Medical Center and she has agreed to continue working with us as a liaison to our residents. The work with these residents prompted us to have a resident focus group done. What we learned from the focus group was: First, most of them didn’t know that they are already members of our association. Students and residents are automatically members of the OOA.

Next, anybody who advertises to millennials struggles with how you do reach them? The OOA tends to communicate via email, snail mail, social media and even faxes for us “average age members”. Obviously residents are very busy. They don’t tend to read emails. We found that they don’t need CME because, well, their whole life is a big CME. They don’t need mentors at this point because there is always someone telling them what to do. The focus group shared that the way most of the residents get information is from fellow residents. So to reach this target market we are developing a resident bureau. We will get residents who are willing to be engaged and they will be the thought leaders that disseminate the OOA message back to the other residents. We can also find out what the residents want and how we can better meet their needs. We can utilize electronic platforms like Zoom or Go-ToMeeting so they can have meetings online and won’t have to drive to OKC. We can build brand knowledge and hopefully a feeling of belonging so when they start practice, it’s an automatic that they want to join the OOA as a young DO.

Our next target market is the early in practice DO’s. How do we make them aware of the OOA and see the value that we bring. This group is a little more difficult. They are geographically diverse. They are busy trying to build a practice. Since they went to work for someone, most likely they are trying to learn how to navigate a new electronic health record and a new corporate structure. If



not, they are busy learning how to build a business. To reach this group, its going to require some relationship building. Many will have moved to a new osteopathic district. The local districts are dealing with the same challenges of reaching younger DO's. This is our chance to reach out and partner with the local districts for a mutual benefit. As you can see we have challenges of getting younger members involved, but we have lots of opportunity here in Oklahoma with the OSU Health Sciences Center and our residency programs.

I'm proud to be a member of the OOA. I will work to spread our brand message that: "The OOA is the voice for all Oklahoma DO's, no matter what your specialty, no matter where you work or who you work for." I will continue to carry Dr. Calabrese's message of "Unity" and lay the ground work for creating "Synergy". It is a privilege to be chosen as your president of the Oklahoma Osteopathic Association. As your president, I hope I can earn the respect of those who have come before me but even more important, I hope I can inspire those that follow me. My goal is to create the excitement that will get our young DO's engaged and help us find the next generation of leaders for our profession.



BOARD OF TRUSTEES

& National Guests



Back Row (left to right) Jason L. Hill, DO, trustee; Timothy J. Moser, DO, FACOFP, newly-elected Vice President; Jonathan B. Stone, DO, newly-elected OOA trustee; Pistol Pete, honorary trustee; Lana G. Ivy, MBA, CFRE, OOA CEO/Executive Director; Richard W. Schafer, DO, trustee; Monica M. Woodall, DO, trustee; and Clayton H. Royder, DO, trustee.

Front Row (left to right) Robin R. Dyer, DO, newly-elected OOA trustee; Dale Derby, DO, newly-elected OOA President-Elect; Kayse M. Shrum, DO, FACOP, OOA outgoing trustee; Christopher A. Shearer, DO, FACOI, newly-elected OOA President; William S. Mayo, DO, President-Elect, American Osteopathic Association; Kenneth E. Calabrese, DO, MACOI, OOA Past President; Jonathan K. Bushman, DO, trustee; and Rebecca D. Lewis, DO, newly-elected trustee.

Not pictured: Christopher Trinh, DO, newly-appointed resident trustee.

Oklahoma Osteopathic Association elects Christopher A. Shearer, DO, FACOI, as 2018-2019 president

The Oklahoma Osteopathic Association inducted Christopher A. Shearer, DO, FACOI as the 2018-2019 president on April 28 at its 118th Annual Convention at the Hyatt Regency Tulsa Hotel in Tulsa, Oklahoma.

Dr. Shearer received his medical degree from the Oklahoma State University College of Osteopathic Medicine and has diligently served on the OOA Board. Specializing in Internal Medicine, he has been in practice for more than 20 years. Dr. Shearer and his wife, Lori, live in Enid, Oklahoma.

During his inaugural address, Dr. Shearer reinforced the convention's "synergy" theme by calling on the association's members to build on their past, collaborate with their fellow members, and help guide future talent in school and residency programs. Attracting and engaging young members will be a major focus as he serves as President of the Oklahoma Osteopathic Association. Dr. Shearer's speech was met with resounding applause and a standing ovation from members of the association, family, friends, and special guest William S. Mayo, DO, president-elect of the American Osteopathic Association.

2018 OEFOM SCHOLARSHIP RECIPIENTS

Congratulations to the following students who received Oklahoma Educational Foundation for Osteopathic Medicine scholarships at the April 28 luncheon.



Saba Imani, OMS II
\$2,000 Scholarship

Saba Imani is a second-year medical student at the OSU College of Osteopathic Medicine. Saba is a teaching assistant for the first-year OMM classes, a tutor, and also a member of various other societies and committees. She also volunteered at the OSU-CHS Operation Orange which is a two week program in rural Oklahoma to promote OSU-CHS and osteopathic medicine to interested youth. Based off her family history, her diverse background and desires have helped set her apart.



Dillon Pryor, OMS III
\$2,000 Scholarship

Dillon Pryor is a third-year medical student at OSU College of Osteopathic Medicine. Prior to Dillon's osteopathic medical journey, he earned a Bachelor's in Music Education and a Master's in Music Performance. Dillon is a member of Sigma Sigma Phi, an honorary osteopathic service fraternity and holds a 3.99 GPA – top three in his class. Dillon strives to practice positive thinking on a daily basis and holds a strong passion for teaching – two traits which will undoubtedly help him relate to his future patients.



Michael Sutton, OMS III
\$2,000 Scholarship

Michael Sutton is a third-year medical student at OSU College of Osteopathic Medicine and third generation physician. His father was an osteopathic family physician in Claremore and his grandfather was a family physician in Iowa. Michael developed the diabetes education program at the Tulsa Day Center for the Homeless through the Albert Schweitzer Fellowship, he also serves on their advisory board. Michael shows deep commitment to the local community and leads efforts to improve health in Oklahoma through internal medicine.



DOCTOR of the Year

The Oklahoma Osteopathic Association named James W. Hogin, DO, as the “Doctor of the Year” on April 28 at its 118th Annual Convention at the Hyatt Regency Tulsa Hotel in Tulsa, Oklahoma.

The award is given to an osteopathic physician who has shown exemplary leadership qualities in the profession, demonstrates high moral characteristics, and is highly respected among their colleagues and peers. The recipient is selected by the Oklahoma Osteopathic Association Bureau on Awards from nominations received by the membership.

Dr. Hogin received his medical degree in 1974 from the Des Moines University College of Osteopathic Medicine. He then came to Tulsa, Oklahoma for his internship and residency at the Tulsa Osteopathic Hospital and then on to Oklahoma City for a Gastroenterology fellowship at the University of Oklahoma.

After his fellowship training at OU, he started practice at Hillcrest Osteopathic Hospital in South Oklahoma City in July 1979. While practicing at Hillcrest, he built and started Brookwood Medical Center in 1983 with one of his best friends, Albert Harvey, DO. Our doctor of the year was on the board of the Oklahoma Osteopathic Association and became its President during the years 2003 & 2004. He continued to practice at Brookwood and Hillcrest until his diagnosis of brain cancer of the right temporal lobe in 2005. Of course, after receiving the diagnosis, and like any good doctor, he went right back to the office to finish with the day’s patients. That is, until his wife came in and made him go to the hospital. Dr. Hogin underwent a debulking surgery of the brain tumor at Baptist Hospital in OKC in August 2005. A comical note is that before the surgery, he would sing the classic melody from “The Wizard of Oz” singing “If I only had a brain”. He had memorized the words before his procedure and even woke up singing the tune while recovering from the anesthesia, giving the surgical crew a great laugh.

He later went on to UCLA for definitive surgery of the tumor. They were unable to totally remove the tumor down into the brain stem so following the operation, he underwent chemotherapy and radiation. He became qualified to become a test subject for a new immunotherapy study at UCLA and completed his participation in that study. Although one can now still see some residual tumor radiologically in the brain stem, the tumor has actually not grown since his participation in the UCLA study. Thankfully, he has been classified as cancer free for the last twelve years!



James W. Hogin, DO



Oklahoma D.O. | Summer 2018

OUTSTANDING & Distinguished Service



Joseph R. Johnson, DO, FACOOG dist.

The Oklahoma Osteopathic Association presented Joseph R. Johnson, DO, FACOOG *dist.* with the Outstanding and Distinguished Service Award on April 28 at its 118th Annual Convention at the Hyatt Regency Hotel in Tulsa, Oklahoma. This award honors a physician who has significantly contributed to improving the community and promoting osteopathic medicine.

Dr. Johnson received his medical degree from the University Of Health Sciences College Of Medicine, now called KCUMB, in Kansas City, Missouri. He did his residency in obstetrics and gynecology at Riverview Hospital in Detroit, Michigan. In 2006, Dr. Johnson accepted a position at Oklahoma State University where he became chair and residency director of the OB/GYN department. He had the distinct privilege of

becoming an endowed chair with the George Kaiser Foundation in OB/GYN. He is now an Associate Dean and the CMO of Project Echo for the University.

Dr. Johnson has gone on several medical mission trips to Kenya (a couple of times), and also has gone to Haiti and Belize. He has done numerous women's health fairs in Alabama and Tulsa. He's also been the medical director for different women's organizations.

Dr. Johnson has been married for 44 years to his wife, Becky, and they have five children and 14 grandchildren. He is very active in his church in Jenks and enjoys wood turning, traveling in his RV, golf and photography.

A.T. STILL Award of Excellence

The Oklahoma Osteopathic Association presented Karen L. Schafer, DO, with the A.T. Still Award on April 28 at its 118th Annual Convention at the Hyatt Regency Hotel in Tulsa, Oklahoma.

A.T. Still is the founder of Osteopathic Medicine. The A.T. Still Award is given to one doctor who embodies and exemplifies his teachings and has contributed significantly to the advancement of Osteopathic Medicine.

Dr. Schafer graduated from the Ohio University Heritage College of Osteopathic Medicine in 1989 and completed her Family Medicine residency at Toledo Hospital. Giving up her military retirement benefits, Dr. Schafer became the director of the new Family Practice Residency at the Comanche County Memorial Hospital in Lawton. There she spent countless hours educating herself on the requirements to apply for accreditation through the AOA, as well as ACGME accreditation. Both accreditations were awarded. Dr. Schafer's accomplishments reflect her strong will and her passion for excellence in education. The OOA could not have been more proud to present Dr. Schafer with this award.



Karen L. Schafer, DO

ROOKIE

Physicians of the Year

The Oklahoma Osteopathic Association presented Jennifer E. Wilson, DO, of Tulsa, Oklahoma and Carlos Guevara, DO, of Tulsa, Oklahoma with the Rookie Physicians of the Year Awards at its 118th Annual Convention Awards Luncheon April 28th at the Hyatt Regency Hotel and Conference Center in Tulsa. The award is given to those excelling in their respective fields and setting a standard of excellence from the outset of their career. Physicians in their first two years of practice qualify for the Rookie Physician of the Year Award.

Jennifer E. Wilson, DO, earned her Doctorate of Osteopathic Medicine degree from NSU College of Osteopathic Medicine in 2012. Her specialities are Family Medicine and Neuromusculoskeletal Medicine. Currently, she is a Clinical Assisant Professor at OSU-COM. Dr. Wilson takes pride in her education and passing on her knowledge to upcoming osteopathic doctors, which is a standard worth upholding and recognizing.

Carlos Guevara, DO, an obstetrics and gynecological physician in Tulsa, Oklahoma, earned his Doctor of Osteopathic Medicine degree from the University of North Texas Health Science Center, Texas College of Osteopathic Medicine in 2013. He completed his residency at OMECO THC in 2017. Though only practicing for one year, Dr. Guevara has made a huge impact on residents by going above and beyond for both the residents and his patients, taking time to teach and mentor those around him. His care for his patients and exceptional start to his career make him one of our Rookies of the Year!



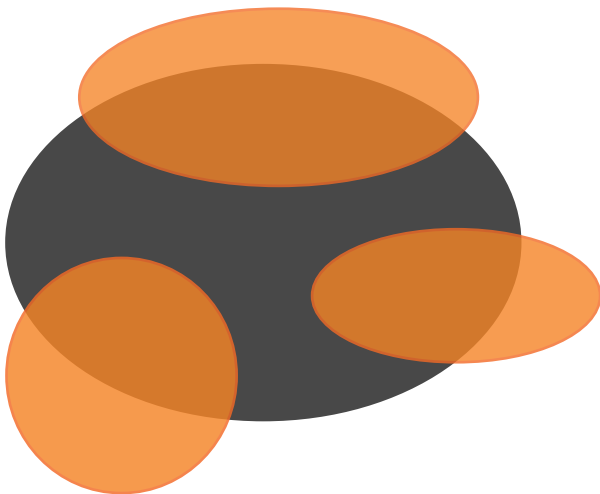
Jennifer E. Wilson, DO



Carlos Guevara, DO



Jennifer E. Wilson, DO and Carlos Guevara, DO



AWARD of Appreciation

Congratulations to Ben Cooper, MD, who was honored with an Award of Appreciation presented by OOA Christopher A. Shearer, DO, on April 28. Dr. Cooper was recognized as a great friend of the osteopathic profession for assisting with the creation of the osteopathic residency program at Comanche County Memorial Hospital in Lawton. His advocacy for the program has greatly benefited the future of the osteopathic profession. The association is truly grateful for his tireless efforts. Accepting the award on his behalf was William J. Pettit, DO, Provost and Senior Associate Dean at OSU-CHS.



Life Members

Congratulations to the physicians who received their Oklahoma Osteopathic Association life memberships April 26, 2018



Bob L. Weeks, DO



James W. Hogin, DO



Gary L. Patzkowsky, DO



George S. Stenger, DO



Gregory J. McWilliams, DO



J. Steven R. Grigsby, DO



Rodney O. McCrory, DO



Ronald S. Stevens, DO



Theodore W. Pollock, DO, FACOI

Life Members Not Pictured:

- D. Paul Campbell, DO
- Gary M. Freeman, DO, FACOOG
- C. Michael Johnson, DO, FACOS
- Charles R. Mettry, DO, FACOP
- Gerard F. Shea, DO, FACOFP
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CONVENTION

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Oklahoma State Department of Health Vital Records (ROVER)
Osage Nation Wah-Zha-Zhi Health Center
OSU - Center for Health Systems Innovation
OSU-CHS Alumni Association
OSU-CHS – Office of Continuing Medical Education
OSU-CHS Medical Library
OSU-CHS - Project ECHO

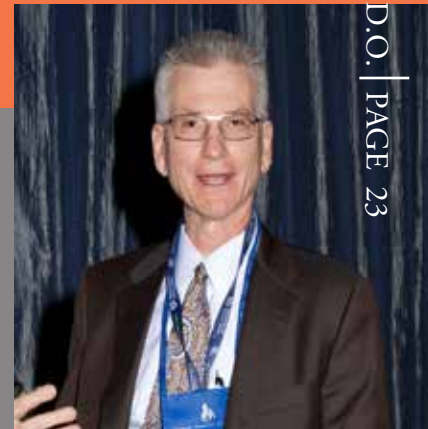
OSU - Health Access Network
OSU - ROK-Net
OU Medicine
Pfizer
Pharmacy Solutions
PLICO
Physician Manpower Training Commission
Relax the Back
Rich & Cartmill
Saint Francis Health System
Select Physical Therapy
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Mentoring the next generation of evidence-based practitioners

The story behind a research team.

by Micheal Bibens and Cole Wayant

Medical student members of the Vassar Research Team at the Oklahoma State University College of Osteopathic Medicine (OSU-COM) in Tulsa, Oklahoma are changing the face of medical research. Under the leadership of Matt Vassar, PhD, medical students are enjoying a refreshing twist on learning important research fundamentals. “Dr. Vassar goes against the grain,” says Ph.D. student Michael Bibens. “While many research institutions relegate medical students to low-value tasks and the bottom tier of recognition for research outcomes, Vassar Research Team students are encouraged to actively contribute and stand out. Dr. Vassar encourages his team members to run with their own ideas after they’ve gained proficiency to do so.” The OSU-COM community has come to appreciate that while other research programs across the country seem to focus solely on scholarly output, medical students on the Vassar Research Team enjoy notable success. The advancement of human fulfillment and values is emphasized over performance. “Dr. Vassar cares for his students and helps his team members develop into well-rounded, considerate people who also happen to conduct incredibly intricate and relevant medical research.” says Cole Wayant, a D.O./Ph.D. student who also works on Vassar’s team. This philosophy has transformed the research culture at OSU-COM into one where medical students, residents, fellow, and even faculty have a newfound interest in research.

The Vassar Research Team follows the philosophy of “pedagogy as practice” (Ganz & Lin, 2011). Students serve on multidisciplinary research teams with more experienced mentors, actively participating in a project of common interest and learning more about research protocols, methods, and scholarly writing while doing so. The team’s reputation precedes itself. Each year, approximately 10 first-year medical students eagerly approach Dr. Vassar hoping to become part of his team. Often they’ve become aware that Vassar Research Team members have successfully published in well-respected scientific journals, presented at elite national and international conferences, and been placed at preferred residencies. Mentors who participate on project teams are rewarded by becoming acquainted with future colleagues and contributing to high-quality medical literature in their field. Mutual trust and common goals foster lasting relationships and motivate team members to invest time and attention both toward their project and toward each other. This collaborative and productive experience sets the OSU-COM research experience apart from that reported at other medical schools. Now more than 100 members strong, the team acknowledges that these qualities are critical for helping them become confident, evidence-based physicians. You can read more about one student’s personal experience in the sidebar on the next page.

While the Vassar Research Team is currently enjoying great success, its beginnings were part of a summer 2015 experiment with twelve medical students. Student pairs worked together, dedicating two months of their summer break to research. Given that the summer began with no expectations for published research, their efforts were nonetheless rewarded when the first group of Vassar Research Team manuscripts were published in a variety of high-ranking journals (e.g., *Annals of Oncology*, *Anesthesia and Analgesia*, and *Obstetrics and Gynecology*). It became abundantly clear that medical students have the desire, motivation, and ability to be active participants in advancing quality medical research. In 2016, the Vassar Research Team published 10 papers; in 2017, 23 papers; and as of May 2018 they have published 25 papers for the year. Of the 58 papers published by Vassar Research Team members in the last three years, 25 have appeared in journals ranked in the top 5 of their respective specialties. Second-year medical student Jake Checketts received an Editor’s Choice nomination for his article in *Plastics and Reconstructive Surgery*, and another of his publications was recognized as one of the top five most-viewed papers in *JAMA Dermatology*. Team member Aaron Bowers’ research study was given platinum premium status in *European Urology*.

In addition to publishing, OSU-COM students have made important conference presentations and received competitive research grants. Several team members have presented at the American Academy of Orthopaedic Surgeons Annual Meeting. D.O./Ph.D. student Cole Wayant presented a plenary session at Peer Review Congress. Five members of the Vassar Research Team gave oral presentations at the Society for Clinical Trials Annual Meeting, and two team members co-presented at the Cochrane Collaboration’s Canadian Meeting. Team members Alex Demand and Jake Checketts both received fellowships from the American Academy of Child & Adolescent Psychiatry, and Chase Meyer was awarded a research grant from the Crohn’s and Colitis Foundation.

Underpinning these accomplishments are two of Dr. Vassar’s core principles: 1) medical students should be recognized as lead authors and 2) manuscripts should meet research rigor warranting submission to well-respected journals across all fields of medicine. To advance the mission of improving medical research, the Vassar Research Team openly recognizes a need to continue to build on its high research output. While annual goals are set to increase productivity, the mantra behind these accomplishments remains the same: relationships, quality research, and value to the medical community and patients are what matter most. The rest will follow. For more information about the Vassar Research Team, visit our website: Vassarteam.wordpress.com/

Student feature (side bar)



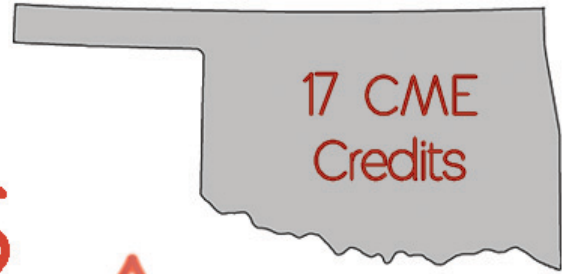
When I began medical school at OSU-COM, all I cared to learn about was medicine. I was moving to a new city away from all my friends and family, fully prepared to dive into my studies and make the most of the reputable education that OSU provides. I was eager to interact with patients and begin developing the skills I will need in clinical practice. But, in my first semester of medical school I was presented an opportunity of participating in research on the Vassar Research Team. When a classmate pitched the idea to me, all I really saw was another way to lengthen my CV and strengthen my residency application. To be frank, research was a means to an end for me - a necessary activity for someone wanting to work as an academic physician. However, within a month of being a part of the Vassar Team, I realized that this research team was not simply a mechanism for students to improve their residency applications. More accurately, it's a collaborative, supportive, and productive team with one big-picture goal in mind: improve the quality of the medical literature for the sake of patients.

It was the realization that the Vassar Team was working toward a larger, long-term goal that changed how I approached my medical education. I no longer saw my studies and research as separate entities, each in their own separate circle that never overlap. Rather, I began to see research as the missing piece of my medical education. The professors at OSU-COM prepare me for all aspects of treating patients based on the current evidence. What research provides is the skills to critically appraise that current evidence, to ensure that what treatments we use are the most efficacious and safe for patients. Through the Vassar Research Team, I have learned how to read the medical literature and detect bias that affects the results. I have learned how to formulate research questions, lead diverse teams, and interpret research findings for patients. These skills are essential for all physicians, many of whom must develop these skills after medical school, since the current structure of medical education is lacking in evidence-based medicine courses. In fact, a recent study has shown that the average 4th year medical students is only able to implement 50% of evidence-based research practices (Smith et al. 2016). From my perspective, patients are the ones who most stand to benefit from improving this statistic.

I found my niche on the Vassar Research Team, and during my second year of medical school I reoriented and chose to take time away from my medical education to earn a PhD in evidence-based medical research. It is my hope that my future patients and colleagues will benefit from my research contributions, only possible because of the the skills I am developing during my Ph.D. years.

Cole Wayant, Year 4 DO/PhD Student
OSU-COM Class of 2021

Medical



D **A** **N** **C** **E** **S**
in Oklahoma

2018 Summer CME Seminar | Aug. 24-25 | Edmond, OK

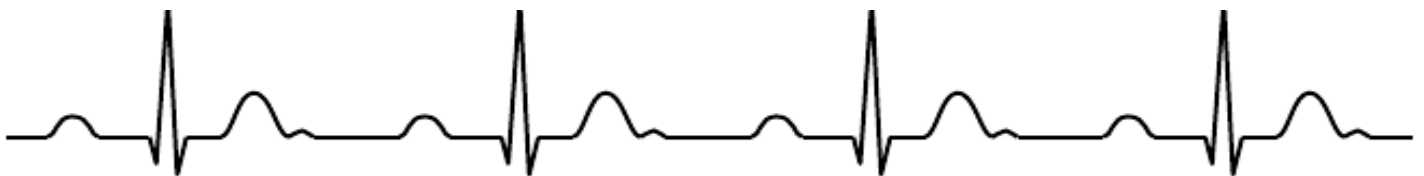
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Medical

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	On or Before 8/3/2018	After 8/3/2018
<input type="checkbox"/> DO Member Registration*	\$370	\$400
<input type="checkbox"/> DO Member Proper Prescribing & Risk Management Only Registration*	\$210	\$240
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<input type="checkbox"/> DO NonMember Registration*	\$870	\$900
<input type="checkbox"/> DO NonMember Proper Prescribing & Risk Management Only Registration*	\$710	\$740
<input type="checkbox"/> MD/Non-Physician Registration*	\$370	\$400
<input type="checkbox"/> MD/Non-Physician Proper Prescribing & Risk Management Only Registration*	\$210	\$240
<input type="checkbox"/> Student Intern Resident Fellow Registration*	free	free

* Includes: Proper Prescribing Course and a Risk Management Course

REGISTRATION INFORMATION

Registrant Name (please print): _____

please indicate: DO Intern Resident Fellow OMS-I OMS-II OMS-III OMS-IV Other _____

Preferred First Name for Name Badge: _____

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PAYMENT INFORMATION

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NOTE: All DO attendees must be members in good standing with their respective state association at the time of the seminar in order to attend at the announced fees. Otherwise, a DO may attend the seminar by paying membership dues at the appropriate rate with completed application. Students, interns, residents and fellows are not required to pay a registration fee and are welcome to attend all seminar functions at no charge. Requests for refunds must be received before August 17, 2018, and a \$30 service fee will be charged. NO REFUNDS AFTER August 17, 2018. A print syllabus will not be offered. Please check the website for speaker bios and presentations.

MAIL TO 4848 N. LINCOLN BLVD, OKLAHOMA CITY, OK 73105, OR FAX THIS FORM TO 405-528-6102.

REGISTER ONLINE AT WWW.OKSTEO.ORG. TO REGISTER BY PHONE, PLEASE CALL 405-528-4848.

For hotel reservations at the Hilton Garden Inn Edmond, please call 405-285-0900.



Osteopathic Medicine Day at the Capitol

On March 28, a group of 21 OSU-COM students walked the halls of the Oklahoma Capitol visiting with legislators and sharing their passion for being an osteopathic physician. Even in the middle of the educator crisis, many were able to spend considerable time with their Representatives and Senators, giving them a glimpse into the life of a medical student.

Three students received citations for their outstanding work as student leaders. Congratulations to Student Doctors Ben Chadek-Feeley, OMS II, Caitlin Way, OMS II, and Matt Whittaker, OMS III on receiving this honor!

Thanks to all of the students, OSU faculty, OOA trustees and members who joined us for Osteopathic Medicine Day! The participation of students and physicians during this advocacy day has an incredible impact on legislators when they must vote on bills dealing with physicians, support staff, and the health and wellness of Oklahomans. We hope your experience sparked a passion to continue advocating throughout your career.



2018 Legislative Update

by Lana G. Ivy, CEO/Executive Director

The Second Regular Session of the 56th Legislature adjourned on Thursday, May 3, 2018. There were 4,572 bills introduced and 791 completed during the second regular session. During the Second Special Session, which ran concurrently with the Second Regular Session, there were 58 bills introduced and 18 completed.

As a result of the Oklahoma Opioid Commission that was formed in the fall, there were many opioid and opioid related bills introduced this session. Some were recommendations of the Oklahoma Opioid Commission. Following are the opioid bills that passed along with other bills the OOA was following and/or involved with during session.

SB 1446 addresses the over-prescription of opioids by requiring doctors and chronic-pain patients to enter into a treatment agreement. Requires a patient be staged through a limited initial prescription, a limited second prescription, and then be formally advised that continued opioid use can result in addiction. This bill also requires all physicians to receive not less than two hours of education in pain management and opioid use and addiction each year preceding application for renewal of license.

SB 937 includes tribal governments on the list of entities that can be investigated by the Oklahoma State Bureau of Narcotics.

SB 939 includes the salts, isomers, and salts of isomers of methyphenidate under schedule II drugs.

SB 940 adds various compounds of fentanyl to Schedule I.

SB 1078 adds fentanyl to the list of trafficked substances; adds penalty of \$100,000 to \$500,000.

HB 2795 directs medical facility owners that prescribe opioids to patients on a monthly basis to register with the Oklahoma Bureau of Narcotics and Dangerous Drugs Control annually and to pay an annual fee of \$300.

HB 2798 creates the Opioid Overdose Fatality Review Board and establishes duties and responsibilities of the board in reviewing opioid deaths across the state.

SB 1124 requires pain management clinics to register with the Board of Medical Licensure and Supervision. It creates registration procedures for revocation and suspension of registration. The bill creates pain management clinic physician responsibilities and quality assurance require-

ments and provides for penalties for failing to meet such requirements.

HB 2796 requires manufacturers and distributors to make certain data available to the Director of the State Bureau of Narcotics and Dangerous Drugs Control.

HB 2931 requires electronic prescribing for Schedules II, III, IV, and V. Exceptions are noted in the bill. Effective date January 1, 2020.

SB 1367 states that a law enforcement officer may not take a person into custody if the officer was contacted by the person in question for medical assistance (either for themselves or another person).

HB 3037 permits epinephrine auto-injectors to be prescribed to and administered by an authorized individual.

SB 1475 creates the Occupational Licensing Review Act. The bill establishes membership requirements for the 12 member Occupational Licensing Advisory Commission. The purpose of the commission is to conduct a review of each occupational or professional licensing act in the state not less than once every four years and make recommendations to the Legislature. It requires the commission to develop a four-year schedule showing when each licensing act will be reviewed.

SB 570 which was a cosmetology bill was replaced/substituted with language allowing full practice authority to advanced practice registered nurses (APRN) on April 26. It was authored by Senator AJ Griffin and Representative Josh Cockroft. **Thanks to all the DO physicians who advocated to oppose this bill.** It certainly made a difference. The bill was not heard on the floor and it died. The OOA also thanks Senators Michael Bergstrom, Julie Daniels, James Leewright, and Anastasia Pittman who opposed this bill and kept it from being heard on the floor.

State Question 788 - the OOA opposes this question as written because it is not medical marijuana. The group that wrote the question did not consult with the state's physicians' groups when crafting of this referendum. Although they claim they want physicians to decide what's best for patients. As a result, this is essentially recreational marijuana in disguise. A vote on this question is June 26. Should it pass the Oklahoma Legislature is prepared to go into special session to address regulation and implementation.

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Can't Help Right Now?

Consider a Gift in Your Will or Trust

If you believe in the mission of the Oklahoma Educational Foundation for Osteopathic Medicine (OEFOM) but don't want to part with money today, a gift in your will or living trust may be the donation option you've been looking for. It has three benefits:

- **SIMPLICITY.** As little as one sentence in your will or trust is all that is needed. Share the following with your attorney to complete your gift: I give the Oklahoma Educational Foundation for Osteopathic Medicine, Oklahoma City, Oklahoma (the sum of \$ ___ or ___ percent of the rest, residue and remainder of my estate) for its general purposes and/or student scholarships.
- **FLEXIBILITY.** Because you are not actually making a gift until after your lifetime, you can change your mind at any time.
- **VERSATILITY.** You can structure the gift to leave a specific item or amount of money, make it contingent on certain events, or leave a percentage of your estate to us.

A charitable bequest is one of the easiest ways you can leave a lasting impact on the osteopathic profession.

For additional information about making a gift through your will or trust, please contact Lana G. Ivy, MBA, CFRE, secretary/treasurer for the OEFOM at 405-528-4848 or by email at lane@okosteo.org



"We can change the world and make it a better place. It is in our hands to make a difference."

Nelson Mandela

"We can choose to be affected by the world or we can choose to affect the world."

Heidi Wills

We need you to DO your part

The mission of the Oklahoma Osteopathic Association is to advocate for the osteopathic profession and promote the health and well being of all Oklahomans. We know time is precious but by volunteering for one or more of the opportunities below, you can help fulfill the OOA's mission. We cannot do it without you. Join us in accomplishing the mission today.

» Bureau Volunteer

Five of the OOA's bureaus are looking for doctors who are willing to serve on them. The bureaus include: Bureau on Continuing Medical Education, Bureau on Legislation, Bureau on New Physicians, and Bureau on Postgraduate Education.

» Mentorship Program

Be a guide for first-year students at OSU College of Osteopathic Medicine as they begin on their path to become a DO. Practicing and retired physicians and resident members are eligible.

» Shadowing

Prepare future osteopathic medical students by giving them an opportunity to experience medicine up close and personal by shadowing you for a short time period. A letter of recommendation may be requested.

» CME Presenter

Step to the forefront of your peers and share the knowledge you've gained to impact patient-care as a whole. Presenters are compensated for their willingness to speak with either complimentary registration at the respective seminar or an honorarium.

Interested in DOing your part?

Visit www.okosteo.org/?page=volunteer to sign up today!

"Make a difference,
not just a living."

Anonymous

"One person can make a
difference, and everyone
should try."

John F. Kennedy

LET'S CELEBRATE SUMMER BIRTHDAYS

Help us wish these OOA members a Happy Birthday!

- | | | | | |
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Rory C. Dunham, DO
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Martin D. McBee, DO | 30 William H. Chesser, DO
Alvin J. Bradford, DO |

September



The OOA members are passionate about their career. Here are some updates on OOA Member's career development.

The OOA would like to recognize Layne E. Subera, DO, FACFP. Dr. Subera just earned his master's degree in Bioethics and Health Policy from Loyola Chicago. Dr. Subera was joined by his parents at his graduation (pictured on the left). Dr. Subera is a past president of the OOA and remains a very active member.

Another OOA member we would like to recognize is Wendy D. McConnell, DO for acquiring her fellow status with the American Osteopathic College of Ophthalmology and Otolaryngology. It is a well-deserved achievement. Congratulations Wendy D. McConnell, DO, FAOCO!

Get to know our newest board members & welcome back those re-elected!



Robin R. Dyer, DO, Trustee

Dr. Robin Dyer is the Associate Dean for Academic Affairs at OSU-COM, and Chair of the OMM Department. She received her osteopathic medicine degree from OSU-COM in 1992.



Jonathan B. Stone, DO, Trustee

Dr. Jonathan Stone lives and practices in Oklahoma City. He received his degree in osteopathic medicine from OSU-COM in 2005 and completed his residency at the University of Missouri-Columbia in 2009. His practice specialty is Physical Medicine and Rehabilitation.



Rebecca D. Lewis, DO, Trustee

Dr. Rebecca Lewis lives and practices in Woodward, OK. She specializes in family medicine and received her degree from RVU-COM in 2012. She completed her residency at St. Anthony Family Medicine in 2015.



Christopher Trinh, DO, Resident Trustee

Dr. Christopher Trinh is our new resident trustee. He will finish his residency in 2019 at the University of Oklahoma College of Medicine.

Re-elected Board Members:

- Christopher A. Shearer, DO
- Jason L. Hill, DO
- Timothy J. Moser, DO, FACFP
- Clayton H. Royder, DO
- Richard W. Schafer, DO
- Jonathan K. Bushman, DO
- Kenneth E. Calabrese, DO, MACOI
- Dale Derby, DO



Congratulations to Leroy E. Young, DO, FAOCOPM, *dist.* on his appointment to the Physician Advisory Committee to the Oklahoma Worker's Compensation Commission as a member who is a licensed osteopathic physician in Oklahoma, filling a vacancy that will expire in 2020.

Do you have good news to share?

We would love to include it in our next edition of *Oklahoma DO!* Contact Tyler Lenz at 405-528-4848 or tyler@okosteo.org to submit your news today.

Welcome new members!

The OOA Board of Trustees welcomes the following new members to the OOA family!

Randall S. Beallis DO
Family Medicine
Fort Smith, AR

Justin L. Mitchell, DO
Family Medicine
Miami, OK

Patrice F. Hicks, DO
Pediatrics
Houston, OK

Christopher Snyder, DO
Psychiatry
Edmond, OK

Aimee R. Blagovich, DO
Emergency Medicine
Tulsa, OK

Lauren A. Mitchell, DO
Family Medicine/OMT
Miami, OK

David D. Cook, DO
Family Medicine
Stilwell, OK

Laura White, DO
Pediatrics
Lawton, OK

Melonie D. Ferry, DO
Family Medicine
Okemah, OK

Blake Parsons, DO
Interv. Radiology
Oklahoma City, OK

Amy Thorne, DO
Dermatology
Ardmore, OK

Carrie Baker, DO
Pediatrics
Tulsa, OK

Stan R. Sherman, DO
Surgery
Altus, OK

Blake D. Christensen, DO
Anesthesiology
Oklahoma City, OK

Calendar of Events

July 19-22, 2018

AOA House of Delegates
Chicago, Illinois

Aug. 2, 2018

OOA Bureaus & Board of Trustees Meetings
OSU-COM Advisory Council Meeting
Oklahoma City, OK

Aug. 4, 2018

White Coat Ceremony
Tulsa Community College's VanTrease-Pace Theater
Tulsa, OK

Aug. 24-25, 2018

2018 Summer CME Seminar
Hilton Garden Inn
Edmond, OK

Aug. 25, 2018

Enid Charity Ball
Enid, OK

Sept. 6, 2018

OOA Bureaus & Board of Trustees Meetings
OEFOM Board of Trustees Meeting
Oklahoma City, OK

Oct. 3, 2018

Bureau on Legislation
Dinner 6 p.m., Meeting 7 p.m.
(Remote Zoom Available)
Oklahoma City, OK

Oct. 4, 2017

OOA Bureaus & Board of Trustees Meetings
OSU-COM Advisory Council Meeting
Oklahoma City, OK

Dec. 6, 2018

OOA Bureaus & Board of Trustees Meetings
OSU-COM Advisory Council Meeting
OEFOM Board of Trustees Meeting
Oklahoma City, OK

Jan. 3, 2019

OOA Bureaus & Board of Trustees Meetings
Oklahoma City, OK

Jan. 11-13, 2019

OOA 2019 Winter CME Seminar
Hard Rock Hotel
Catoosa, OK

*Dates are subject to change

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